



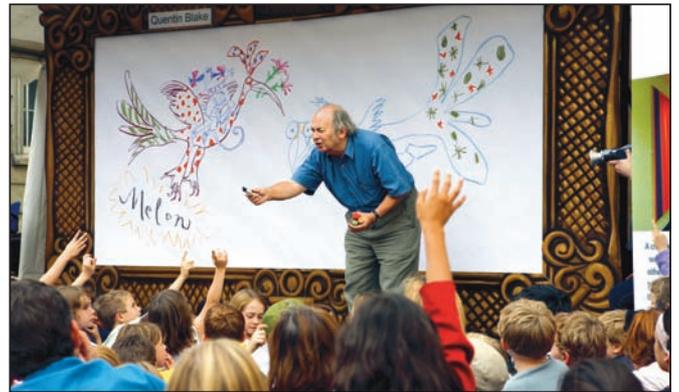
Patrons: Quentin Blake CBE, Lord Foster, David Hockney CH, Sir Richard MacCormac, Andrew Marr, Sir Roger Penrose OM, Gerald Scarfe CBE, Posy Simmonds MBE

The Campaign for Drawing's aim is simple: to get everyone drawing

The Campaign for Drawing raises the profile of drawing and promotes its value as a tool for learning, invention, and social and cultural engagement. It takes its inspiration from the visionary Victorian artist and writer John Ruskin, whose mission was not to teach people how to draw, but how to see. The Campaign demonstrates that drawing encourages perception, creativity and communication.

Launched in 2000 by the Guild of St George (John Ruskin's own charity), the Campaign became an independent educational charity in 2006.

The Campaign has three main programmes:



The Big Draw

This annual celebration of drawing involves more than 1,300 participatory events across the UK and unites a vast range of venues – from scout huts and nursery schools to palaces and national museums. Each October, over 350,000 people of all backgrounds and ages join in, and discover that drawing is enjoyable and affirming: a life skill within everyone's reach. The high-profile National Launch captures media and public attention for the Campaign's mission, and for hundreds of participating galleries, museums, libraries and village halls.

The artist, Paul Klee, once said that drawing, quite simply, means taking a line for a walk. If you look at it like that, The Big Draw is a stroll, on a national scale... Sir Christopher Frayling, Chairman of Arts Council England

The Drawing Inspiration Awards

These awards are presented to artists and educators who use drawing imaginatively to support learning, connect communities, or to engage new audiences creatively with their natural or built heritage. Winning events are illustrated in a widely-circulated publication and receive cash prizes and art materials to support further drawing innovation.

Power Drawing

The Power Drawing professional development programme underpins all the Campaign's work. It supports teachers, educators and others who use drawing as a medium for learning in a variety of educational and cultural settings: schools, museums, galleries, heritage sites and community spaces. Courses, publications and website resources provide strategies, advice and guidance, and share good practice.

If only working like this were available to all the disenchanting students – you could change education.
Head of Art at a participating secondary school



How you can support us



The Campaign for Drawing's ability to carry out its comprehensive programmes relies on the support of individuals who share its vision. Please print this form and complete by hand. Below is a list of opportunities to help us achieve our goals:

Please agree to contribute to our work: (by ticking the appropriate box/boxes)

- I enclose a one-off donation to the Campaign for Drawing.
- I would like to become a regularly giver by monthly direct debit, please send me details.
- I would like to become a friend of the Campaign (£250 p.a.).
- I / our company wish to support and extend The Campaign for Drawing's work by becoming a Benefactor (£1,000 p.a.), Project Sponsor (£5,000) or Associate Sponsor (£10,000). Please send further details..

We offer all our supporters (indicate if desired):

- Invitations to The Big Draw National Launch (September), other Big Draw events in October and the Drawing Inspiration Awards ceremony (March).
- Quarterly e-newsletters.
- The annual Drawing Inspiration publication.
- Discounts on Power Drawing publications.

Additionally Benefactors, Project Sponsors and Associate Sponsors are offered (indicate if desired):

- Invitations to visit the studios of leading artists and architects (plus reception).
- Invitations to lectures by Campaign Patrons/other leading drawing experts.
- Acknowledgement on Campaign materials, publications and website.



Please enter your details here: (please print clearly)

Name:

Address:

Postcode:

Tel:

Email:

Return your completed form along with your donation. Please make cheques payable to 'The Campaign for Drawing' and send to **The Campaign for Drawing, 7 Gentleman's Row, Enfield EN2 6PT**

OR to discuss other sponsorship opportunities, contact Sue Grayson Ford MBE, Director, The Campaign for Drawing, on **020 8351 1719**, or email support@campaignfordrawing.org